



Rural Aid

Facilitating
**community-
building
workshops**

Developing
locally-led
**Community
Action Plans**

Supporting
communities
to bring **local
ideas to life**

Community Development

Strengthening rural communities

Rural Aid works alongside rural communities to strengthen connection, build local leadership and support communities to shape their future.

Rural Aid's Community Development program works with people who are motivated to create positive change in their community, for example:

- Community volunteers and leaders
- Members of organisations, groups and committees
- Business owners and operators
- Council staff and elected representatives

Our support is offered at no cost as part of Rural Aid's commitment to supporting farmers, farming families and rural communities.

ruralaid.org.au | 1300 327 624

A Building Your Toolkit for Community-Led Change

This one-day workshop supports people who are eager to shape a positive future for their community. Together, we will explore community development tools and strategies that help turn ideas into action.

What You Gain

- An understanding of **community development** and how it strengthens rural communities
- **Practical tools and strategies** for supporting local initiatives
- Meaningful **connections with locals** who care about community building

B Community Opportunities Workshop

This one-day workshop brings members of your community together for a positive, future-focused conversation. It creates an opportunity to brainstorm ideas for community-led projects which build on local strengths to overcome local challenges.

What Your Community Gains

- A boost of **optimism and confidence** – “Yes, we can do this ourselves!”
- A **shared vision** for your community’s future
- **Practical ideas** for community-led projects
- Stronger **connections with like-minded locals**

Communities participating in this workshop are offered the opportunity to develop a **Community Action Plan** – a practical roadmap for turning ideas into reality.



Turning Ideas into Community Action

This half-day workshop helps communities turn big ideas into practical plans for action. Local people come together to prioritise shared goals, form project working groups, identify strategies for success, and build achievable plans for launching community-led projects.

What Your Community Gains

- Stronger **networks and collaboration** across the community
- A shared **understanding of what matters most to your community**
- Clear, achievable **project plans** to keep the momentum going
- **Momentum** to move from ideas to action



Reflecting & Learning from Community-Led Change

This half-day workshop supports local project working groups to reflect on their projects, learn from experience, adapt plans, and prepare for next steps. It provides an opportunity to celebrate hard work, learn from successes and setbacks, and build momentum for continued action.

What Your Community Gains

- Insight into **what helps community projects succeed**
- **Practical skills** for reflecting, learning, and adapting plans
- **Improved project plans and clear next steps**
- **Momentum to continue** working towards community goals



Rural Aid

The Rural Aid Story

Rural Aid is Australia's leading charity supporting farmers, their families and rural communities.

Across the country, we provide practical, timely and meaningful assistance through a team of passionate, committed professionals who understand the unique pressures of rural life.

We recognise rural communities as the backbone of Australian agriculture and understand that thriving towns and farms go hand in hand.

Our **Community Development** program works with rural communities to build on their strengths, foster local leadership and strengthen connections, helping towns create their own pathways forward.

Connect with Rural Aid's Community Development team
to register your community's interest and learn more:



1300 327 624 | ruralaid.org.au